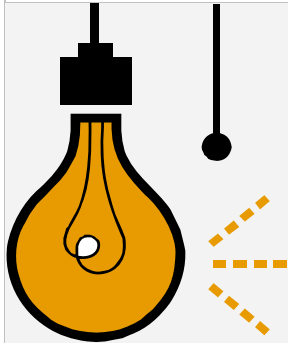


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New services mix well with our core services.

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Academic *EMERGENCY*

There is a much larger academic emergency than a few schools and school districts that fall into that category. The real academic emergency is that thousands of children attending school aren't learning anything.

"How can that be?" you may ask. The answer isn't pretty. Teachers are not taught three basic techniques:

- How to teach reading
- How to teach thinking
- How to manage classrooms

There must be a reason teachers are not teaching these basics. I'm sad to say colleges of education are out of touch. On average, it's been more than 20 years (if ever) since college professors actually taught in a K to 12 classroom.

You can also assume that these professors have no clue about the market place and a picture of the type of high school or college graduate getting hired. We know the answers from face-to-face research.



We believe colleges of education should know and understand the goals of businesses and students. If they knew those goals, it would become easier to prepare teachers to prepare students to succeed.

In our view, academic success is really self-sufficiency. Once achieved, adding more information for a more sophisticated career makes sense. Otherwise, non-readers, and non-thinkers don't have a chance.

New and Newsy

Recently, North Coast Tutoring Services developed a partnership with Global Scholars. GS is a leader in live, online tutoring. We are experimenting with this concept. While our two tutors participating in the experiment aren't convinced yet, we're all learning and hope to see some positive results in the next few weeks. If successful, our tutors will be able to cover the whole PLANET!

In another partnership, North Coast Tutoring is helping health care professionals become registered nurses. **Distance Learning Systems** provides the tutorial materials, North Coast Tutoring provides the tutors. We call the combination a "Blended Learning" program because it combines distance learning with face-to-face tutoring.

The results are fabulous. The success rate of the LPNs, Respiratory Therapists,

and Paramedics is over 93%.

These students don't have to wait to begin the course, they enjoy interaction with other students, meet only once a week for 4 hours, and the cost is somewhat less than traditional colleges.

With a nursing shortage of almost 1 million jobs, this accelerated learning program is very attractive to these health care professionals.